



Best New Pop-Up Books

Beautiful Pop-Up Books 2025

Introduction

What's going to be the next "super collectible" pop-up book?

Pop-up books are getting increasingly expensive these days, so when you can save a few dollars by preordering (and support the authors and artists at the same time) it just makes sense! So to help you find the latest and greatest at the best possible price, this list includes details of the most beautiful pop-up book and paper engineering releases and pre-orders on my radar. I've included those upcoming titles I think will be the most collectible, beautiful, and/or likely to be future [prize winners](#).



Willis Wonderland: The Legendary House of Atomic Kitsch

A limited edition celebration of the intersection of mid-century modernist design and pop-culture, paying tribute to the "Queen of Kitsch," Allee Willis – a Grammy/Tony/Emmy winning Hall of Fame songwriter who co-wrote classic megahits including Friends theme song "I'll Be There for You", and music for movies including *Beverly Hills Cop* and *The Color Purple*.

In 1937, architect William Kesling built what was rumored to be the MGM party house in North Hollywood, California. Allee Willis bought the rare Streamline Moderne home with her first royalty checks from writing the Earth, Wind & Fire hits "September" and "Boogie Wonderland," and Willis Wonderland was born. This pop-up book is an homage to the iconic home and a celebration of Willis's singular artistry, bold vision, and infectious joie de vivre. 100% of the sales go to the Willis Wonderland Foundation, empowering the next generation of artists.

Paper Engineer: **Mike Malkovus**, illustrations by Neal McCullough, designed by Hillary Carlip, foreword by Charles Phoenix

Publisher: **Willis Wonderland Foundation**

Anticipated Publication Date: **Apr 15, 2025**

► Find it at [Willis Wonderland Pop-Up](#)

